

# THE YWCA NARRATOR

YWCA of Western New York, Inc.

1870-2012 Volume 1, Issue 1

## FDR TAKES YWCA BUILDING BY EMINENT DOMAIN!!

### 10 NIAGARA SQ. DEMOLISHED TO BUILD FEDERAL COURTHOUSE



10 Niagara Square



19 W. Mohawk



Larkin YWCA

## YWCA telling its regional history of service through its architecture

Please Join Us at The Theodore Roosevelt Inaugural Site (TR Site) on **Tuesday, March 6th, 2012 at 5:30pm** for **“The House That YWCA Built” exhibit launch reception.**

“The House That YWCA Built” Exhibit will be on display at the

TR Site starting March 6th for 8 weeks in honor of National Women’s History Month. The exhibit will also be featured in the WNY Heritage Press spring quarterly (April/May/June) issue. At this time we are seeking Sponsorships, Donations, and Registrations.

This event is made possible in cooperation with the TR Site and WNY Heritage Press.

All proceeds will stay local and go towards youth educational programming.

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**Cocktail Reception 5  
Exhibit Opening  
Night- March 6th**

#### Special points of interest:

- 10 Niagara Square taken by eminent domain by FDR.
- Larkin YWCA- demolished for parking lot
- 266-270 Grote St.- Pan Am ladies hotel
- 19 W. Mohawk- demolished in 1962
- 190 Franklin St. – still standing today
- 245 North St. – still standing today

# “The House That YWCA Built”

## *The Regional History of the YWCA Through Its Architecture*

Theodore Roosevelt Inaugural Site  
Exhibit Launch Reception-Tuesday, March 6, 2012  
5:30pm-8:30pm

### Sponsorship Opportunities- (tax deductible\*)

#### **Presenting Sponsor** **\$5,000**

- ◇ Exclusivity of this level of Sponsorship
- ◇ Logo placement on YWCA website “Presented By”
- ◇ “Presented By” on event invitation if secured by 2/1/12
- ◇ Back Cover (full page) of event program
- ◇ Recognition on Front Cover of event program “Presented By”
- ◇ Mention in ALL media communications as “Presenting Sponsor”
- ◇ Logo placement at the event for duration of exhibit (8 weeks)
- ◇ Verbal Recognition at event as “Presenting Sponsor”
- ◇ Exposure via WNY Heritage Magazine Spring Issue (April/May/June) covering the exhibit
- ◇ (10) tickets to the event

#### **Gold Sponsor** **\$3,000**

- ◇ Logo placement on YWCA website “Gold Sponsor”
- ◇ Full page ad in event program
- ◇ Recognition in event program as “Gold Sponsor”
- ◇ Acknowledgement in media communications as “Gold Sponsor”
- ◇ Logo placement at the event
- ◇ Recognition at event as “Gold Sponsor”
- ◇ Exposure via WNY Heritage Magazine Spring Issue (April/May/June) covering the exhibit
- ◇ (6) tickets to the event

Please consider one of these tax deductible\* sponsorship opportunities in support of  
YWCA of WNY, Inc.

\*YWCA of WNY, Inc. is a 501 (c) (3) Non-Profit Organization.

THE YWCA NARRATOR

eliminating racism  
empowering women

**ywca**

Western New York



THE YWCA NARRATOR



## **Silver Sponsor**

**\$2,000**

- ◇ Logo placement on YWCA website “Silver Sponsor”
- ◇ Half page ad in event program
- ◇ Recognition in event program as “Silver Sponsor”
- ◇ Acknowledgement in media communications
- ◇ Logo placement at the event
- ◇ (4) tickets to the event

## **Bronze Sponsor**

**\$1,000**

- ◇ Quarter page ad in event program
- ◇ Recognition in event program as “Bronze Sponsor”
- ◇ Acknowledgement in media communications
- ◇ Logo placement at the event
- ◇ (2) tickets to the event

## **Program Sponsor**

- ◇ Full page ad in event program (4.5w x 7.5) ..... \$200
- ◇ Half page ad in event program (4.5w x 3.75) ..... \$100
- ◇ Quarter page ad in event program (Business Card) (3.5w x 2) ..... \$50

## **Other Opportunities to Support YWCA**

*(Grateful mention in our event program)*

- ◇ In-Kind Donation
- ◇ Donation

Please consider one of these tax deductible\* sponsorship opportunities in support of  
YWCA of WNY, Inc.

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**Please make checks payable to:** YWCA of WNY, Inc.

**Mail To:** 1005 Grant Street, Buffalo, NY 14207

For more information regarding sponsorship opportunities/donations please contact

**Nadine DiStefano at [Nadine@aviju.com](mailto:Nadine@aviju.com) or [info@ywca-wny.org](mailto:info@ywca-wny.org)**

**“The House That YWCA Built”**  
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Theodore Roosevelt Inaugural Site  
Exhibit Launch Reception-Tuesday, March 6, 2012  
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**Sponsorship/Registration Form**

Company Name: \_\_\_\_\_

Principal: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Email: \_\_\_\_\_

Name as you wish it to appear on printed materials:  
\_\_\_\_\_

**YES, PLEASE SIGN US UP FOR:** *(check all that apply)*

Presenting Sponsor (\$5,000)

Gold Sponsor (\$3,000)

Silver Sponsor (\$2,000)

Bronze Sponsor (\$1,000)

Program Sponsor **(Please submit by 2/15)**

Full Page.....(\$200)

1/2 Page.....(\$100)

1/4 Page (Business Card).....(\$50)

\_\_\_ Please design an ad on our behalf

Register to Attend **(Please submit by 2/24)**

Reception.....(\$40)  
# attending\_\_\_\_\_

Please list names below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please attach or email  
your camera ready ad to  
**Nadine@aviju.com**

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