

Institute for Public Leadership- IPL

Institute for Public Leadership-IPL

Salute to Women's Leadership in Public Office

Reception Featuring:

Congresswoman Kathy Hochul

Monday, September 26, 2011

Larkin at Exchange

eliminating racism
empowering women

ywca

Western New York

Sponsorship Opportunities- (tax deductible*)

Presenting Sponsor _____ **\$5,000**

- ◇ Exclusivity of this level of Sponsorship
- ◇ Logo placement on YWCA website "Presented By"
- ◇ "Presented By" on event invitation if secured by 8/24/11
- ◇ Back Cover (full page) of event program
- ◇ Recognition on Front Cover of event program "Presented By"
- ◇ Mention in ALL media communications as "Presenting Sponsor"
- ◇ Logo placement at the event
- ◇ Verbal Recognition at event as "Presenting Sponsor"
- ◇ (10) tickets to the event

Gold Sponsor _____ **\$3,000**

- ◇ Logo placement on YWCA website "Gold Sponsor"
- ◇ Full page ad in event program
- ◇ Recognition in event program as Gold Sponsor
- ◇ Acknowledgement in media communications as "Gold Sponsor"
- ◇ Logo placement at the event
- ◇ Recognition at event as Gold Sponsor
- ◇ (6) tickets to the event

Please consider one of these tax deductible* sponsorship opportunities in support of YWCA of WNY, Inc. efforts to continue the work of the Institute for Public Leadership

*YWCA of WNY, Inc. is a 501 (c) (3) Non-Profit Organization.

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Silver Sponsor

\$2,000

- ◇ Logo placement on YWCA website “Silver Sponsor”
- ◇ Half page ad in event program
- ◇ Recognition in event program as Silver Sponsor
- ◇ Acknowledgement in media communications
- ◇ Logo placement at the event
- ◇ (4) tickets to the event

Bronze Sponsor

\$1,000

- ◇ Quarter page ad in event program
- ◇ Recognition in event program as Bronze Sponsor
- ◇ Acknowledgement in media communications
- ◇ Logo placement at the event
- ◇ (2) tickets to the event

Program Sponsor

- ◇ Full page ad in event program.....\$200
- ◇ Half page ad in event program.....\$100
- ◇ Quarter page ad in event program (Business Card).....\$50

Other Opportunities to Support IPL

(Grateful mention in our event program)

- ◇ In-Kind Donation
- ◇ Donation

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Please make checks payable to: YWCA of WNY, Inc.

Mail To: 1005 Grant Street, Buffalo, NY 14207

For more information regarding sponsorship opportunities/donations please contact

Nadine DiStefano at ndistefano@live.com or call 716/440-4152



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Sponsorship/Registration Form

Company Name:
Contact Person:
Address:
Phone #:

Name as you wish it to appear on printed materials:

YES, PLEASE SIGN US UP FOR: (check all that apply)

- Presenting Sponsor (\$5,000)
Gold Sponsor (\$3,000)
Silver Sponsor (\$2,000)
Bronze Sponsor (\$1,000)
Program Sponsor (Please submit by 9/1)
Full Page (\$200)
1/2 Page (\$100)
1/4 Page (Business Card) (\$50)
Please design an ad on our behalf

Register to Attend (Please submit by 9/9)

- Reception (\$50)
attending

Please list names below:

Blank lines for listing names

Please attach or email your camera ready ad to ndistefano@live.com

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